

ABSTRACT OF THE DISCLOSURE

There are disclosed a method of and an apparatus for automatically recording programs recommended by opinion leaders selected by the user. A timer recording pattern server discloses timer recording pattern information including identification codes of programs recommended by the opinion leaders through the Internet for the respective opinion leaders. An automatic broadcast recording apparatus acquires the timer recording pattern information of an opinion leader selected by the user via the Internet. The automatic broadcast recording apparatus acquires program information including identification codes of the broadcast programs and broadcasting dates and times thereof. The automatic broadcast recording apparatus selects a program included in the timer recording pattern information from the program information and sets the program for timer recording. Thereafter, the automatic broadcast recording apparatus receives the program set for timer recording and records the program.